



## **Hindustan Motors launched Ambassador Encore – ‘No Refusal’ Taxi priced Rs. 4.98 lakhs only, Aeg India, September 02**

The brand new Ambassador Encore is going to be equipped with a 1.5 liter diesel engine as same as that of the BS III version of the model. The 1.5 liter diesel engine in the BS III version was capable of producing 35.5 bhp of power at the peak along with 7.44 kgm of torque. The performance and power output specs of the model have not been revealed yet by the manufacturer but we may expect a slight increase in the output specs.

Mr. Uttam Bose, the Managing Director and Chief Executive Officer of Hindustan Motors Ltd. has stated in connection with the launch of the Ambassador Encore “It is a game changing offer from HM which has always accorded highest priority to customers’ needs and purchasing power. The company made significant investment in terms of money and man hours to upgrade its BS – III 1.5 liter diesel engine to BS IV standards and OBD 2 level. Yet it has chosen not to pass on the expenditure to customers. Through value engineering and cost efficient manufacturing, HM is able to offer Ambassador Encore at this amazingly low price without any compromise on quality”.



Hindustan Motors has revealed ‘No Refusal’ variant of the Ambassador Encore which will be offered with white and blue color combination. These taxis will come with the words ‘No Refusal’ painted in blue on the external body. The significance of these taxis will be their durability and sustainability. HM claimed that ‘No Refusal’ taxis will never refuse to serve the people even at late hours in the night, in bad weather and also at the times of bandhs and

rallies.

Technical specs of the model along with the exclusive features and other significant cosmetic upgrades made are yet to be revealed. Hindustan Motors has priced the brand new Ambassador Encore for Rs. 4.98 lakhs only.

<http://www.aegindia.org/2013/09/hindustan-motors-launched-ambassador-encore-no-refusal-taxi-priced-rs-4-98-lakhs-only/2131660.html>